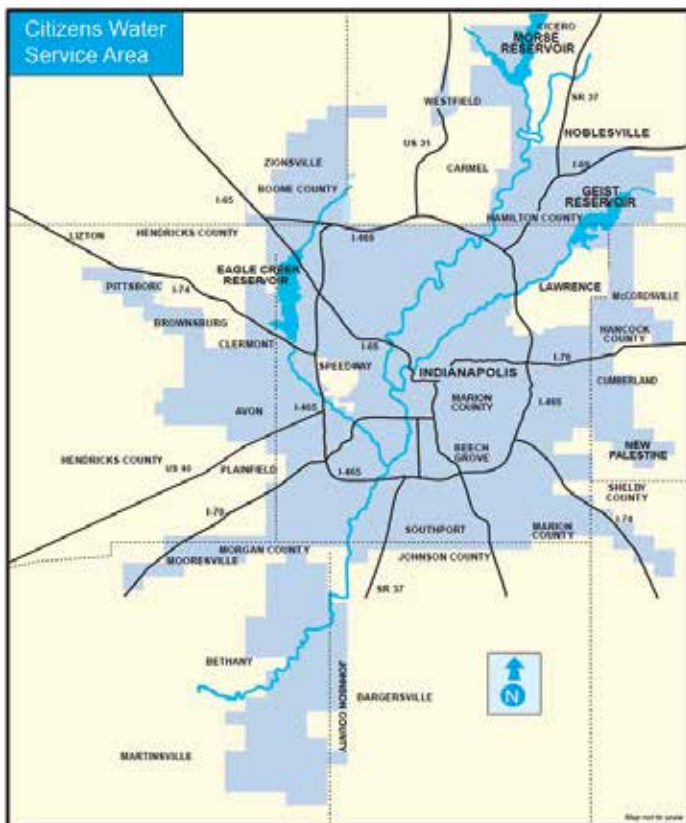


Cooperative Utility Coupon Mailings For 2017



The Citizens Energy Group Utility insert program is distributed in all of Boone County, Hamilton County, Hancock County, Hendricks County, Johnson County, Marion County, Morgan County, Shelby County,



Indianapolis, IN and surrounding areas

MONTHLY DISTRIBUTION

370,000

Why Use a Utility Direct Mail Program?

Endurance

This program has proven itself over the last 24 years.

Guaranteed Exposure

Everyone has to open their utility bill! Chances are your advertisement will be noticed!

Increased Recognition

Due to a weight limitation of one ounce, your advertisement is mailed each month along with a select few advertisers.

Gradual Redemption

This mailing is distributed every working day of the month because not all utility bills are mailed at once. This relieves your business of the possibility of sudden overflow.

Cost Effectiveness

Most of all, this program has one of the LOWEST costs per thousand you will ever find for this type of program!



7501 N. University St., Suite 133 • Peoria, IL 61614

FIND OUT MORE ABOUT THIS LIMITED OPPORTUNITY!

CALL 800-353-3001