

Cooperative Utility Coupon Mailings



An Exelon Company

City/Suburban Chicagoland areas

The ComEd Utility insert program is distributed in all of Cook County, Dupage County, Grundy County, Kane County, Kankakee County, Lake County, McHenry County, Will County,

MONTHLY DISTRIBUTION

1,730,000

Why
Use
a
Utility
Direct
Mail
Program?

Endurance

This program has proven itself over the last 24 years.

Guaranteed Exposure

Everyone has to open their utility bill!
Chances are your advertisement will be noticed!

Increased Recognition

Due to a weight limitation of one ounce, your advertisement is mailed each month along with a select few advertisers.

Gradual Redemption

This mailing is distributed every working day of the month because not all utility bills are mailing at once. This relieves your business of the possibility of sudden overflow.

Cost Effectiveness

Most of all, this program has one of the LOWEST costs per thousand you will ever find for this type of program!

FIND OUT MORE ABOUT THIS LIMITED OPPORTUNITY!

CALL 309-635-8998



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